



Editorial Introduction

This issue of the *Independent Journal of Management & production (IJM&P)* features a selection of articles submitted and revised until December 2016. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

With the launch of this edition, we are also publishing the new logo of the journal, during the year 2016, a study and research was carried out on how our logo should be, and in this way a new logo appears that will represent all our efforts and dedication.

It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

In February 2017, the index of periodicals indexed by CAPES was published, a Brazilian organ that measures the quality of the periodicals. And our journal has obtained the classification B2 in three areas of interest, which represents the recognition of the international



scientific community regarding our work.

The first table presents how our collaborators, by their categories of study and sex are.

Table 1: Distribution of users by degree

	<i>Dr. Ph.D.</i>	<i>MSc.</i>	<i>Dr./Ph.D. Student</i>	<i>MSc. Student</i>	<i>Specialist</i>	<i>Professors</i>	<i>Students</i>	<i>Others</i>	<i>Total</i>
<i>Male</i>	913	229	218	54	30	23	33	89	1,589
<i>Female</i>	340	105	113	14	11	3	28	25	639

From the data provided in Table 1 on the distribution users by titration, Figure 1 shows the percentage of each titration.

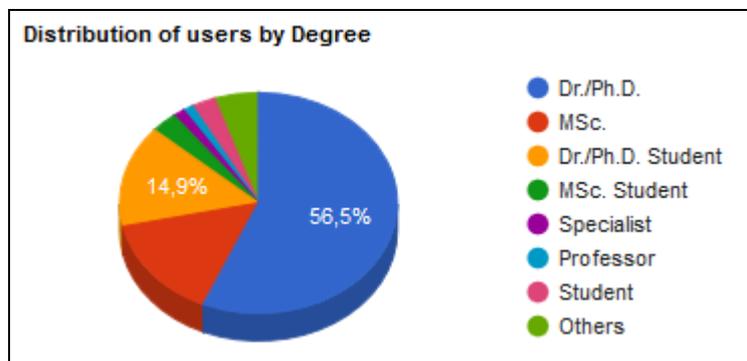


Figure 1: Distribution chart for degree

In the period from January, 01 to December, 31 2016, the journal was accessed by approximately 3,749 users, of approximately 1,236 cities and 126 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2015).

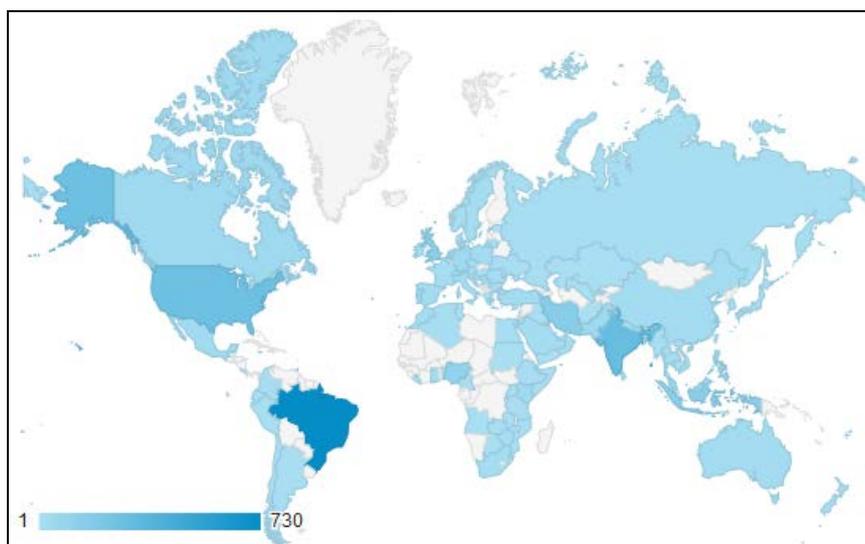


Figure 2: Countries that have accessed the journal



The Table 2 shows the preview data and journal access, since its creation in 2010.

Table 2: views by volume/number

Year	Country	Cities	Access	Users	Viewers
2010	25	75	340	181	5,474
2011	75	343	1,510	1,024	12,942
2012	83	444	2,187	1,406	15,499
2013	118	1,208	11,946	6,006	71,264
2014	146	1,978	17,440	10,503	68,340
2015	147	2,307	23,017	14,460	96,735
2016	162	2,911	26,654	17,847	112,928
2017	126	1,236	5,367	3,749	21,720

In Figures 3, 4, 5, 6, 7, 8 and 9 is shown a graph of the amount of hits that the journal received between January 1 2014 and Feb 28 2017; these data are based on information provided by the Google analytics.

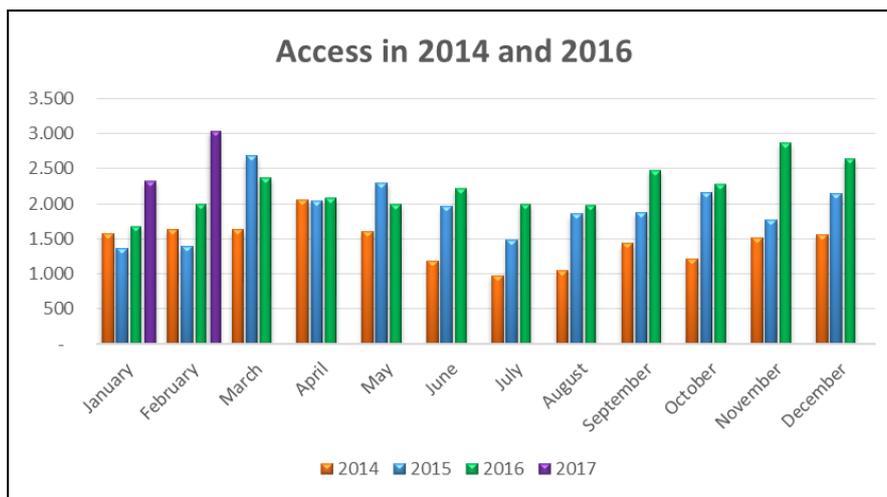


Figure 3: amount of hits between 2014 and 2016

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.



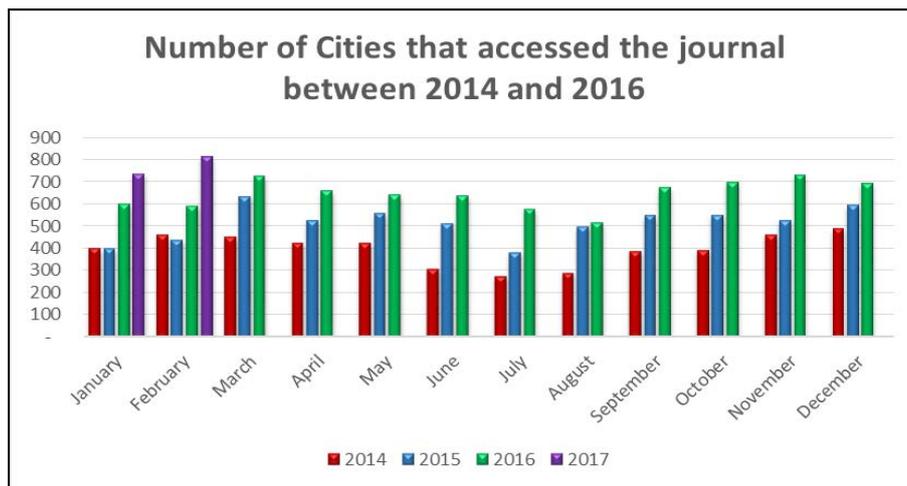


Figure 4: Amount of cities between 2014 and 2016

The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2016.

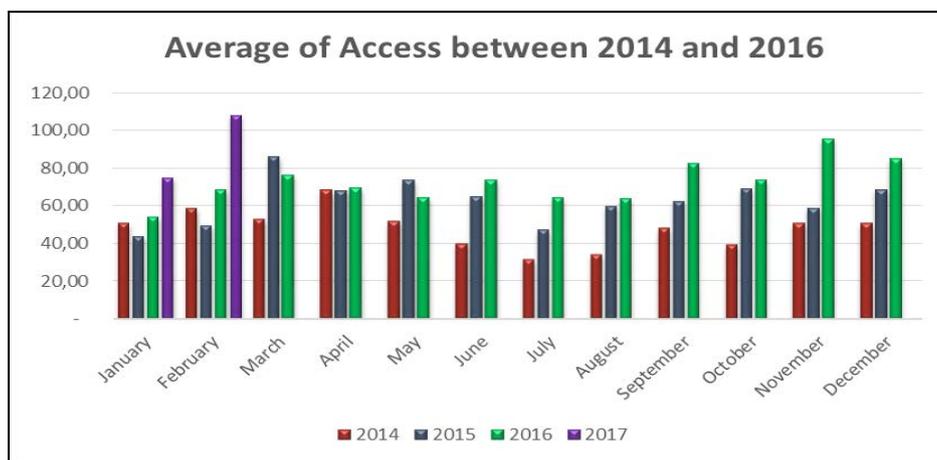


Figure 5: Amount of average between 2014 and 2016

The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.

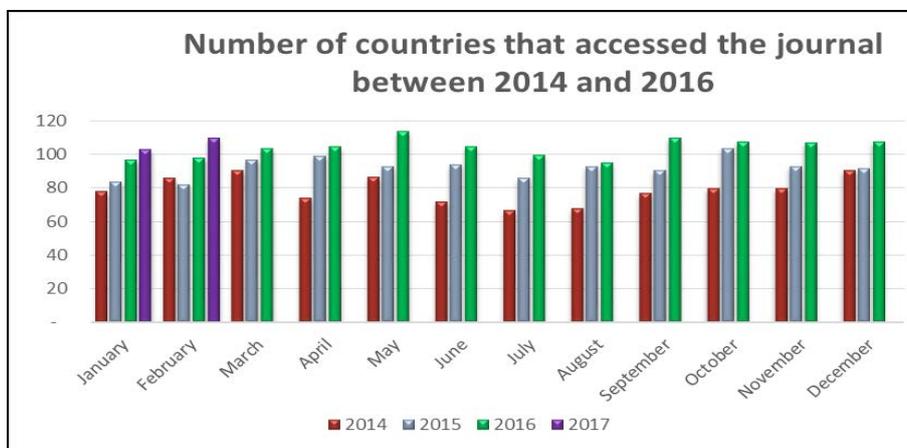


Figure 6: Amount of countries between 2014 and 2016



The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

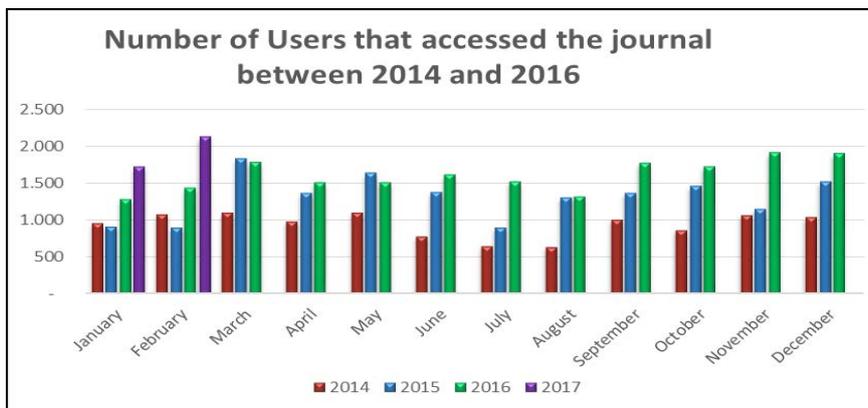


Figure 7: Amount of users between 2014 and 2016

The Figure 8 shows the comparison of the number of viewers, around the world, that have accessed the journal.

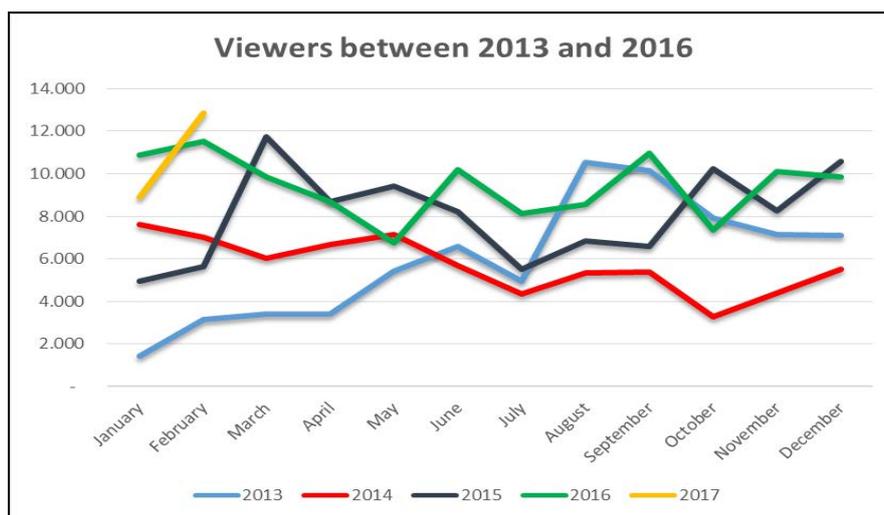


Figure 8: Amount of Viewers between 2013 and 2016

Figure 9 shows the evolutionary chart of resolutions address the articles registered in Crossref since 2014, which is based on monthly report. This graph can be seen the evolution of the journal has achieved.

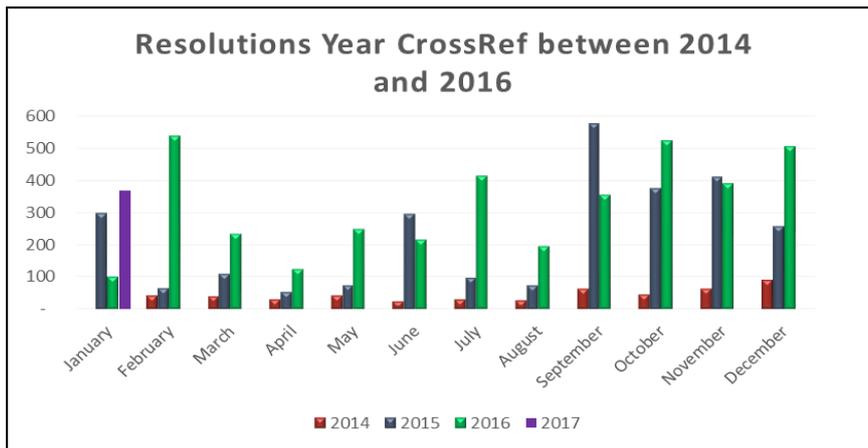


Figure 9: Resolution Report for prefix 10.14807 from between 2014 and 2016

In Figure 10, the graph that presents the profile of the users that access our journal is presented, which are classified by age and sex. According to the Google analysis tool, the age groups that most access is between 25 and 34 years.

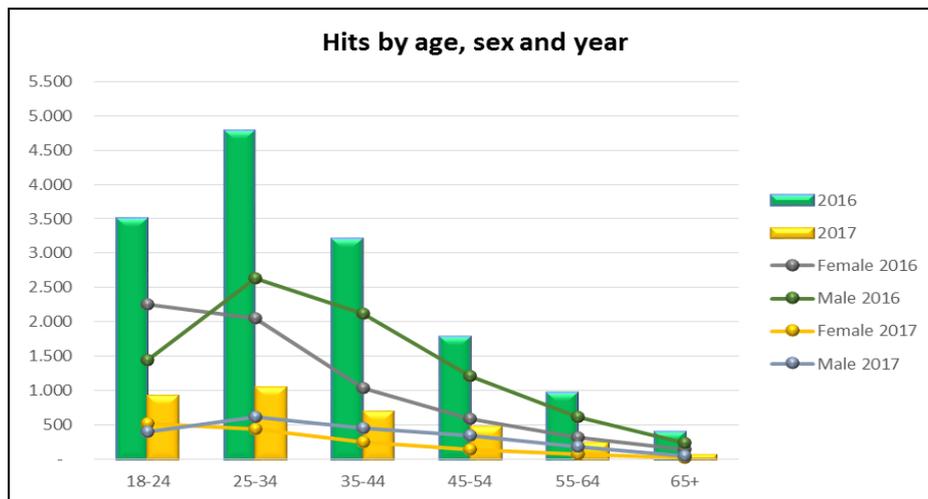


Figure 10: Profile of the users that access the journal, classified by age and sex.

We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

EDITORIAL VOLUME 8, ISSUE 1 (263-270)

Paulo Cesar Chagas Rodrigues

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.505>

IDENTIFYING AND ASSESSING THE FACTORS AFFECTING SKILL GAP IN DIGITAL MARKETING IN COMMUNICATION INDUSTRY COMPANIES (001-014)

Fereshteh Ghotbifar, Mohammad Reza Marjani, Abbas Ramazani

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.507>



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INVESTIGATING THE RELATIONSHIP BETWEEN ORGANIZATIONAL FACTORS OF STRESS AND DELAY OF SOFTWARE PROJECTS IN A LARGE KNOWLEDGE BASED COMPANY (015-033)

Faeze Asgari, Jafari Mostafa, Abbas ramazani

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.487>

CAPITAL MANAGEMENT AND MEASURING INTANGIBLE ASSETS FOR PUBLIC ORGANIZATIONS, REVISITING THE LITERATURE (034-048)

Ivan Ramirez, Ursula Maruyama

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.494>

THE ANALYSIS OF THE DETERMINANTS OF HOUSING PRICES (049-063)

Viktorija Cohen, Lina Karpavičiūtė

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.521>

INFLUENCE OF SUPERVISION ON LABOUR PRODUCTIVITY ON CONSTRUCTION SITES IN ABUJA-NIGERIA (064-081)

Richard Jimoh, Luqman Oyewobi, Suleiman Suleiman, Rasheed Isa

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.523>

HAEMOPROTOZOA INFECTION OF DOMESTIC BIRDS IN HILLY AREAS OF BANGLADESH (082-090)

Tilak Chandra Nath, Jamal Uddin Bhuiyan

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.520>

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.498>

IDENTIFYING THE RELATIONSHIP OF PARENTING STYLES AND PARENT'S PERFECTIONISM WITH NORMAL STUDENTS' AND GIFTED STUDENTS' PERFECTIONISM (108-123)

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.501>

IDENTIFYING THE RELATIONSHIP AMONG TEACHER'S MENTAL HEALTH AND EMOTIONAL INTELLIGENCE AND THEIR BURNOUT (124-143)

Reza Shami, Moghadase Tareh, Hossein Taran

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.513>

ESTIMATES BY BOOTSTRAP INTERVAL FOR TIME SERIES FORECASTS OBTAINED BY THETA MODEL (144-158)

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.480>



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Edison Conde Perez dos Santos, Fabio Luiz Peres Krykhtine, Carlos Alberto Nunes Cosenza, Armando Celestino Gonçalves Neto

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.489>

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.503>

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Mostafa Jafari

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.504>

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.532>

REFERENCE MODEL FOR APPAREL PRODUCT DEVELOPMENT (232-262)

Isabel Cristina Moretti, Aldo Braghini Junior

DOI: <http://dx.doi.org/10.14807/ijmp.v8i1.538>

March 1, 2017

Prof. Dr. Paulo Cesar Chagas Rodrigues
Chief Editor

